

UTMC Development Group (UDG)
Marketing & Member Services Group (M&MSG)

Elaine Rodgers – Chair M&MSG

Role of M&MSG



- ❑ **M&MSG is a re-formed working group of the UDG**
- ❑ **Established to deal with the publicity and outreach responsibilities of the UDG**
- ❑ **Aims to ensure that the UDG delivers benefits to members**
- ❑ **The M&MSG is accountable to the UDG Management Group**

Principal functions of M&MSG



- ❑ **Produce the Communications Strategy for M&MSG**
- ❑ **Promote and raise awareness of the UTMC framework**
- ❑ **Publicise the role of the UDG and promote the benefits of membership**
- ❑ **Manage the UTMC dissemination channels e.g. website, newsletters etc.**
- ❑ **Event Management - organise UTMC conferences and workshops**

Achievements in 2009



- **Partial website re-design & improvements**
- **UTMC implementation map**
- **Traffex – present on DfT stand**
- **ITS World Congress**
- **Three UTMC newsletters**
- **2009 Conference and site visits**

Achievements in 2009 (continued)



- ❑ **UDG – a membership organisation from 2009**
- ❑ **Communications Strategy**
- ❑ **Development of benefit package for members**

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Not an M&MSG achievement...the M&MSG was only formed after the UDG launched as a membership org

Mark Cartwright, 02/12/2009

Membership Details



- ❑ **Corporate subscription is available to any organisation**
- ❑ **Small Company subscription is available to individuals and organisations with fewer than five “Relevant Employees”**
- ❑ **Subscription rates for 2010-11 are unchanged from those for 2009-10 and are as follows:**
 - **Corporate subscription: £1400+VAT.**
 - **Small Company subscription: £700+VAT**

Further details: <http://www.utmc.uk.com>

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Key Benefits to Members



- ❑ **Vote/nominate members of the UDG Management Group**
- ❑ **Attend UDG General Meetings**
- ❑ **Nominate a work item for consideration in the Business Plan**
- ❑ **Access to members-only documents**
- ❑ **Use of framework contracts and other services negotiated by UTMC Limited on behalf of members**
- ❑ **Substantial reduction for up to one/two members at Conferences**
- ❑ **Free attendance at technical workshops**
- ❑ **Participate in Working Groups**
- ❑ **UDG members have the right to use the “UTMC – Member” logo in all of their materials**

Plan for 2010 - 2012



- **Website re-design to**
 - **Become a channel to deliver member benefits**
 - **Provide a UTMC community portal**
 - **Make it a maintenance and management friendly tool**
- **Increase promotional activities – benefits of UTMC**
- **Development of a “Good Practice” guide based on UTMC implementation around the UK**

Members benefits – Your Say



- Please use secretariat@utmc.uk.com to give us your ideas/requests for benefits

Cambridgeshire County Council	Atkins	Acis
Devon County Council	Capita Symonds	AGD
Glasgow City Council	Halcrow	Envitia
Hampshire County Council	Interglossa	IDT
Hertfordshire County Council	Mott MacDonald	Peek Traffic
Kent County Council	Mouchel	Siemens
Lancashire County Council	TRL	Tyco
Nottingham City Council		VMS Ltd
Reading Borough Council		
Warrington Borough Council		
Warwickshire County Council		
2020 Liverpool		

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UTMC Development Group (UDG) Standards & Specifications Group (S&SG)

Dave Stoner – Chair S&SG

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The UDG's technical work



- **Technical Specification is at the heart of the UTMC initiative**

- **UDG's Specifications and Standards Group oversees its development**
 - **Chair to March 2009: Derek Renaud, TfL**
 - **Chair from April 2009: Dave Stoner, Envitia**
 - **Technical Secretary: Mark Cartwright, UTMC Ltd**
 - **Members from Public Sector and suppliers**

Technical Specification progress



- **New issue of Technical Specification launched today**
- **TS003.003 – no substantive change, but informative annexes removed**
- **TS004.005 – two major additions, plus some minor tidying**
 - **ANPR protocol (in table format)**
 - **XML representation of data objects and relationships**
- **New set of guidance documents (“TRs”)**

Technical working groups



- **Development of the Tech Spec occurs**
 - Where an organisation spots an issue
 - By consensus
 - For significant changes, this means a Working Group

- **This years working groups**
 - **ANPR**
 - Chaired by Halcrow, then by CA
 - Key author PIPS
 - **XML**
 - Chaired by Envitia
 - Key author Kizoom

UTMC and the Highways Agency



- **HA is becoming deeply involved in UTMC**

- **We are working on a number of areas relevant to Agency operations**
 - Urban-interurban integration
 - Ramp metering
 - Development of UTMC

- **Currently exploring how UTMC sits alongside HA's own framework activities**

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UTMC and the National Framework



- **UTMC has always supported the creation of a wider national ITS framework**

- **We are working on a number of areas within the Joint Chairs Group**
 - **Communications networks**
 - **XML framework**
 - **Location referencing**
 - **Network model**
 - **Incident management**

- **Timescales TBD!**

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Future workplan



- **Technical documents**
 - Managing updates
 - New specification components
 - New guidelines
- **Coherence and future proofing**
 - National alignments
 - National datasets
 - International alignments
 - Reactive research
- **Meeting market needs**
 - LA project links
 - HA project links
 - Other project links
 - Reactive support
- **Strategic management**
 - Scope and process evolution
 - Governance

Future work – some highlights



- **Ramp metering – almost ready**
- **Tunnel systems**
 - Working Group launched (Chair: Paul Rose, Amey)
- **Work within the JCG Framework**
 - XML, building on Freeflow (Chair: Darren Capes, City of York)
 - Public Transport, with RTIG (Chair: TBC)
- **Environmental information**
 - Aim for a WG early 2010, building on MESSAGE
- **Next Tech Spec revision likely Dec 2010**



Thank you for your attention.