

Combined ITS United Kingdom Local Authority / Urban Interest Group  
and UTMC Development Group Conference

**Using urban intelligent transport systems to deliver  
policy and operational objectives –  
Feedback from real world urban ITS implementations**

Free Attendance for  
all Local Authority  
Councillors and  
Officers – See  
overleaf

Tuesday 6 February 2007, 10.30 – 16.30  
Programme includes an informal networking lunch  
City Conference Centre, 80 Coleman Street, London EC2R 5BJ  
(nearest Underground Stations Moorgate and Bank)

### **Scope of Conference**

This Conference, the fifth annual event organised by the ITS United Kingdom Local Authority / Urban Interest Group, will consider the real-world experiences of Local Authorities who are already successfully implementing ITS solutions. See and hear what they are doing as they and their advisors share their knowledge with the emphasis on real experiences of ITS projects. The programme is being organised jointly by ITS United Kingdom and the UDG (UTMC Development Group) and includes a number of up-to-date UTMC implementations. The Conference is for Local Authority people (Councillors and Officers), consultants, suppliers, service providers and all who are concerned with the application of ITS in urban areas.

### **Programme**

Joint Chairs: **Alan Carter**, *Chairman, ITS (UK) Local Authority / Urban Interest Group*, **Gary Umpleby**, Mott MacDonald, **Ken Laughlin**, Deputy Chairman, UTMC Development Group

#### ***Session 1 – ITS Solutions for freight in Local Authority / Urban areas***

**Freight Best Practice's new Local Authority Guide – what it means for ITS** – Geoff Clarke, Faber Maunsell and the ITS (UK) Freight Interest Group

**Integrating Freight into ITS for Urban Areas** – Gavin Jackman, Ordnance Survey

#### ***Session 2 – UTMC: The value of integration***

**Multi-vendor wide area integration and sub-system integration – a multi-Common Database solution - the best of both worlds** - Mark Percival, TENET Technology Limited

**Suffolk UTMC – Pulling together the strings** – John Pattinson (Faber Maunsell) and Marie Gales or Nigel Panting (Suffolk CC)

**Systems integration to support the needs of the Traffic Management Act – delivered and planned** – Tracey Miller, Mott MacDonald for Laurie Egan, Norfolk County Council

#### ***Session 3 – UTMC: What is it worth?***

**The latest on BIAS** – Hamilton Purdie, Glasgow City Council

**The Reading UTMC experience – life after a demonstrator project** – Simon Beasley, Reading Borough Council

**Open discussion** – led by Dr Mark Cartwright, UTMC Development Group

#### ***Session 4 – Using ITS to improve the urban journey – for all***

**Road user compliance – how much is it worth?** – Viv Nicholas, European Secure Vehicle Alliance

**Improving the streetscape – local examples from the City of London** – Joe Weiss, Corporation of London

**Please use booking form overleaf to reserve your place**

## CONFERENCE BOOKING FORM – 6 February 2007

If you would like to attend the Conference, please complete the form below and email the completed form to [mailbox@its-uk.org.uk](mailto:mailbox@its-uk.org.uk) as soon as possible. Alternatively, please return the form to our new address by post. Places are limited and will be allocated on a first come basis.

Please tick as required:-

- (ITS United Kingdom members and Local Authority Councillors and Staff)**  
Please register me/us to attend the Conference on 6 February 2007 at no charge
- (non-members excluding Local Authorities)**  
Please register me/us to attend the Conference on 6 February 2007 @ £150.00 + VAT (= £176.25) per place. I enclose a cheque for £ \_\_\_\_\_ (A receipted VAT invoice will be provided)
- (non-members excluding Local Authorities)**  
Please register me/us to attend the Conference on 6 February 2007 @ £150.00 + VAT (= £176.25) per place. Please invoice my organisation for the attendance fee.

Name(s): \_\_\_\_\_

\_\_\_\_\_

Organisation: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_ Post code: \_\_\_\_\_

Tel.: \_\_\_\_\_ Fax: \_\_\_\_\_

e-mail: \_\_\_\_\_

Please note that places are limited, and that attendance is strictly by prior registration. However, places at the Conference can be transferred between colleagues until 16.00 on 5 February 2007. The programme may be subject to changes.

**Note for paying delegates:**

Bookings cancelled by 23 January 2007 will be refunded less a £10.00 administration charge. No refunds will be given for cancellations received after 23 January 2007. However, substitutions will be welcome; see above.

**PLEASE EMAIL TO [MAILBOX@ITS-UK.ORG.UK](mailto:MAILBOX@ITS-UK.ORG.UK) or  
FAX TO 020 7709 3007**

**BOOKINGS ARE ACCEPTED ON A “FIRST COME” BASIS  
Please allow seven days for booking confirmations**

The Local Authority / Urban Interest Group is intended to provide a forum for all ITS United Kingdom members with an interest in urban and local transport matters to meet, discuss their views, and study the uses and benefits of ITS in the urban environment. The Group includes those interested in transport matters within large and small urban centres and their surrounding areas. Contact Jennie Martin at [mailbox@its-uk.org.uk](mailto:mailbox@its-uk.org.uk) for more information.